

MOU between OKA and Sangji University to attract global talent and support settlement of compatriots in Korea

Cooperation on education and research on topics of employment and entrepreneurship in order to overcome low birth rate and aging population

The Overseas Koreans Agency (Commissioner Lee Sang-duk) signed a business agreement on May 8 with Sangji University (President Sung Kyung-ryoong) in Wonju, Gangwon Province, to attract global talent and stabilize the settlement of overseas Koreans in response to demographic changes facing Korean society, such as the declining birth rate and aging population.

The agreement is aimed at closely cooperating on attracting overseas talent and supporting their settlement in Korea based on cooperation and exchanges in various fields, such as education, research and culture.

The main contents of the agreement include ▲ Sharing information on overseas Korean education programs, research projects and international exchange activities, ▲ Joint development



OKA Commissioner Lee Sang-duk (R) poses with Sangji University President Sung Kyung-ryoong after signing the MOU on May 8.

and operation of entrepreneurship, employment and education programs for overseas Koreans, and ▲ Jointly holding conferences and events related to overseas Koreans.

“The capabilities of overseas Koreans are expanding, with 7 million living overseas and 1 million living in Korea,” Lee said at the signing ceremony at Sangji University. “At this time, exchanges and cooperation in fields involving overseas Koreans with Sangji University, which is located in a major regional hub of the overseas Korean community, will create greater synergy.”

Through this agreement, Sangji University will work with the OKA to strengthen its domestic and overseas talent network and build a practical and sustainable support system for overseas Koreans.

Launch of OKA supporters group Dongpo You

Selection and commendation of 14 young creators working for overseas Koreans and OKA

The Overseas Koreans Agency supporters' group Dongpo You was officially launched May 21 at a ceremony at the Overseas Koreans Welcome Center in Yeonsu-gu, Incheon.

The name of the supporters, Dongpo You, which was chosen through a public contest, means to connect and communicate with overseas Koreans around the world. Through various content, such as videos, photos and articles created by young people from their own perspectives, the supporters will help people understand overseas Koreans and inform them about the policies of the OKA.

A total of 14 young people -- 12 from Korea, one from the United Arab Emirates (UAE) and one from Germany -- were selected and appointed as the first batch of supporters. From May to December, they will conduct content creation and promotional activities centered around social media channels, including card news and short-form videos related to overseas Koreans and the OKA.

“We hope that the supporters will tell stories about overseas



Participants cheer at the inauguration ceremony of the first group of OKA supporters on May 21.

Koreans and the OKA with their own sensitivities, passions and perspectives,” said Byun Chul-hwan, deputy commissioner of the OKA, at the launching ceremony, adding that the agency will continue to expand communication with overseas Koreans and Koreans through supporters' activities.

