

## 24th World Korean Business Convention in 2026 will be held in Incheon

Incheon has been selected as the host city for the 24th World Korean Business Convention (WKBC) in 2026.

This was confirmed at the 23rd WKBC Steering Committee meeting held in Atlanta, U.S., on April 17.

The WKBC is the largest economic networking event for Koreans, with approximately 3,000 participants, including overseas Korean businesspeople and domestic businesspeople from 64 countries around the world. The purpose of the convention is to support the overseas expansion of domestic small and medium-sized enterprises and promote global business cooperation.

Incheon will host the WKBC for the third time, following 2009 and 2018. The convention will be held at the Songdo Convensia for three days in April or October next year. The detailed schedule will be finalized in consultation with the Overseas Koreans Agency.

As the host city, Incheon will perform roles, such as hosting a welcome dinner and banquet, supporting participant transportation and logistics, organizing volunteers and promoting the event. It plans to establish a regional operation



A poster for the 24th World Korean Business Convention in 2026

strategy and explore large-scale events and follow-up projects.

“We hope that this year of overseas Koreans visiting Incheon will be a turning point for not only revitalizing the local economy but also expanding overseas expansion and global cooperation for domestic companies,” said Kim Young-shin, Incheon’s director of international cooperation. “We will work closely with the OKA to thoroughly prepare for holding the event and managing the post-event performance.”

## ‘Volunteers are main characters who led successful hosting of convention’

Overseas Koreans Agency Commissioner Lee Sang-duk attended the 23rd World Korean Business Convention Volunteers inauguration ceremony hosted by the Korean American Chamber of Commerce USA in Atlanta, Georgia, on April 15 and encouraged the volunteers.

The 23rd World Korean Business Convention, where Korean businesspeople from around the world gathered in one place, was held from April 17-20 at the Atlanta Gas South Convention Center.

This year’s event volunteers totaled about 200 people, providing guidance and interpretation throughout the event, including corporate exhibitions and one-to-one business meetings, to enhance the convenience of participants and help the event run smoothly.

“People in Korea are also cheering on the World Korean Business Convention held in Atlanta,” Lee said at the inauguration ceremony. “Each and every volunteer is a bridge connecting domestic small and medium-sized enterprises and overseas Korean businesspeople, and the success of the event rests on the shoulders of the volunteers.”



Volunteers participating in the 23rd World Korean Business Convention attend the inauguration ceremony in front of the Gas South Convention Center in Atlanta, Georgia, U.S., on April 15.

Lee Kyung-chul, president of the Korean American Chamber of Commerce USA, said, “We will do our best to make the event a success, as all members of the Korean American Chamber of Commerce USA across the U.S. have prepared for it with one mind and one heart.”

Noh Sang-il, chair of the organizing committee, and Kang Shin-beom, head of operations, also attended the inauguration ceremony. 