

OKA, Korea Federation of SMEs and Korean American Chamber of Commerce USA conduct joint inspection meeting



OKA Commissioner Lee Sang-duk (4th from R) gives a speech at the joint inspection meeting of the heads of the hosting and supervising organizations for the 23rd World Korean Business Convention at the DMC Tower of the Korea Federation of SMEs in Mapo-gu, Seoul, on March 4.

On March 4, just over a month before the 23rd World Korean Business Convention (WKBC) to be held in Atlanta, U.S., the Overseas Koreans Agency announced at an inspection meeting with the Korea Federation of SMEs, the Korean American Chamber of Commerce USA (KACCUSA) and the Maeil Business Newspaper that “Preparations are proceeding without a hitch.”

The joint inspection meeting of the heads of the hosting and organizing groups was held at the DMC Tower of the Korea Federation of SMEs in Mapo-gu, Seoul, and was attended by the head of the hosting organization OKA Commissioner Lee Sang-duk, President of the Convention and Chairman of the Korea Federation of SMEs Kim Ki-moon, head of the co-hosting organization KACCUSA President Lee Kyung-chul and CEO of the co-hosting organization Maeil Business Newspaper Son Hyun-deok.

At the meeting, participants shared the main operational plans for the event one month before it takes place and reviewed the status of corporate exhibition booth recruitment. The host and supervisory organizations also agreed to work together to hold a successful event.

Applications for 450 corporate exhibition booths close early

Above all, as the 450 booths of the corporate exhibition, which is the core program of the event, closed early due to active external

promotion and attraction activities, there will be thorough preparations so that booth installation and export consultations can proceed without a hitch.

In addition, a program will be prepared for major figures in the Korean and U.S. political and business worlds to interact in order to make this event a place to strengthen the Korea-U.S. alliance after the launch of U.S. President Donald Trump’s second administration.

The participants of the meeting agreed to hold this year’s event more successfully than ever before and make it an opportunity for compatriots in businesses around the world to make a new leap forward together.

Preparations to ensure smooth export consultations, etc.

This year’s WKBC will be held from April 17 to 20 at the Atlanta Gas South Convention Center under the slogan, “Leaping into the Korean Business Zone - Korean Merchants Together Towards the Future of the World of Small and Medium-Sized Businesses” with the participation of 3,000 domestic and overseas Korean businesspeople and tens of thousands of general visitors.

OKA Commissioner Lee expressed his expectations, saying, “Through this convention, we will declare this year as the ‘First year of establishing the Global Korean Business Zone,’ and this will be a great stepping stone to promote the overseas expansion of domestic small and medium-sized businesses in the future.” 🇰🇷